

BUNBURY FORUM CASUAL MALL LEASING



BUNBURY FORUM SHOPPING CENTRE IS A WELL-ESTABLISHED SUB-REGIONAL CENTRE OFFERING WOOLWORTHS, BIG W AND OVER 45 SPECIALTY STORES, SITUATED ON ONE LEVEL WITH MORE THAN 1,200 FREE PARKING BAYS.

Located in the South West region in the friendly community of Bunbury, Bunbury Forum attracts a large proportion of families with school age children and older couples who enjoy the excellent convenience and retail mix that Bunbury Forum offers.



BUNBURYFORUM.COM.AU
SANDRIDGE RD, BUNBURY WA 6230

CENTRE FACTS



MAJOR STORES

BIG W & Woolworths



Retail GLA
22,173M²



Specialty Stores
47

DEMOGRAPHICS



Main Trade Area
91,700



Average Age
39-59 YEARS



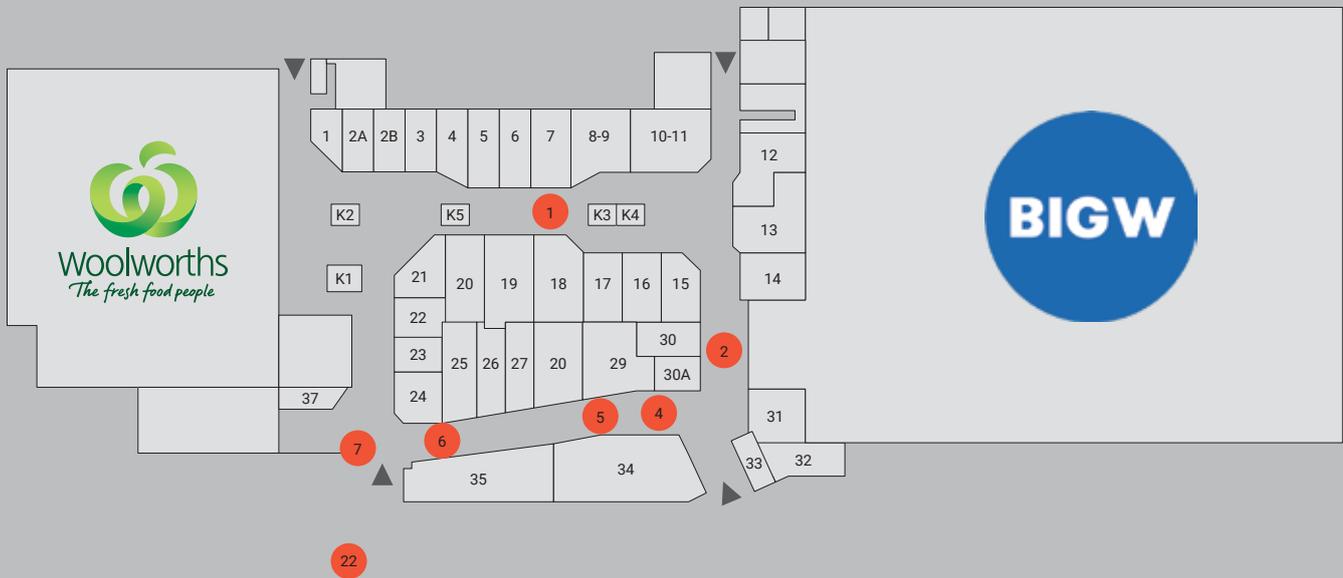
Families with Children
62%



Average Household Income
\$96,000

Source: ABS; Urbis; Marketinfo, Q Centre

The Centre of the South West
BUNBURY FORUM



CASUAL LEASING SITES

Site	Location	Size	Power
1	Opp Rockmans and Australia Post	3x3m	Yes
2	Opp BIG W	2x2m	Yes
4	Opp Pharmacy	3x2.5m	Yes
5	Opp Salon Express	4x2m	Yes
6	Opp Dome	4x2m	Yes
7	Left of Dome Site	2.5x2.5m	Yes
22	Car Park Site	3x3m	No



PROMOTIONAL CAMPAIGNS

Bunbury Forum is the local hub, with strong relationships with residents thanks to vigorous community engagement programmes and regular bespoke activations curated specifically for the community.

Major activations and promotional events include Mother's Day, Father's Day, School Holidays, Easter and Christmas.

For the most recent information on upcoming events, please visit bunburyforum.com.au



EQUIPMENT

Presentation standards are kept at the highest level throughout the centre and are key to effective Casual Mall Leasing.

Bookings include tables, table dressing and chairs at no additional costs. Power is available at most sites should power be required.

RATES AND KEY SITE INFO

WEEKLY RATE
\$1,000*

ROAMING
\$600*
4 Hour Period, 2 Staff
+ Mascot

DAILY RATE
Monday – Thursday
\$200*
Friday – Sunday
\$400*

LOADING %
Christmas loadings
may apply from
late November.

*Excluding GST

CONTACT DETAILS

For more information on opportunities and bookings regarding Bunbury Forum, please contact;
Clare Jones Specialty Leasing Executive [E clare.jones@ap.jll.com](mailto:clare.jones@ap.jll.com) **P** 0415 985 816
W specialtymallleasing.com.au **Centre Management** 08 9721 5899

*Prices and content correct as at July 2020. Casual Mall Leasing is subject to the terms and conditions outlined in the Casual Mall Lease.